Mr Phil Knight

 Former Chairman of Nike

Nike,

Inc 1 SW Bowerman Dr

Beaverton

United States of America

Enter Date Here

Dear Mr Phil Knight,

I am an expert in the fast fashion industry and realise that our love of designer clothes at cheap prices has led to a revolution in the quantity of clothes we buy. This has really benefited companies like Nike and has made you one rich and powerful guy. I understand that you have a fortune of about $40 billion (that’s forty thousand million dollars) but also understand that you have donated nearly 10% pf your fortune to charitable causes.

I know that you are a person who has high standards and have created one of the biggest sport brands in the world in partnership with some major sports starts such as Michael Jordan (Air Jordan) and FC Barcelona. You started off selling running shoes from the back of your car and chose the Nike swoosh logo because ‘Nike’ is actually a Greek Goddess who personified victory. Therefore, the Nike swoosh is actually a V for ‘victory’. Not many people know that!

I also know that you stepped down from the company in 2016 but still have great influence in the Nike Boardroom and so, I would like to make an appeal to you on behalf of all the people make your Nike t-shirts, trainers, short, leggings, footballs, socks, jackets, hats and sweatshirts. Here is is:

**Enter your text here (approx. 400 words):**

In closing, I hope that you will seriously consider my proposals above and turn that symbolic Victory swoosh into something that would really be victorious for your thousands of workers. My [calculations](https://africacheck.org/fbcheck/nike-workers-dont-earn-20-cents-an-hour-or-work-80-hours-a-week/) are that it would take an average Vietnamese Nike factory worker over 20,000 years of working 60 hour weeks to earn what you have in 60 years.

Yours sincerely

Print Name

Email address