

Improving

Sweatshops

Decision making activity

Improvements for Year 2	Cost	Reasons
Total Cost		

Plans for the future

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**LOVE
FASHION
HATE
SWEATSHOPS**



Names of Developers: _____

Improving Sweatshops.

Your Brief:

You own a factory in Bangladesh that supplies garments for Primark. After the Dhaka disaster on April 24th 2013, where over 1000 people died when a clothing factory collapsed, Primark want to improve the conditions of their factories.

Your factory is able to have 500 people working at one time. There are 40% of the workers in the factory are men and 60% women. The women have, on average, 4 children each.

They have \$200,000 over two years to invest in your factory. You have been asked by Primark to develop a 2 year plan for developments to help raise standards in the factory. Primark wants the factory to be as ethical as possible.

Primark want to be able to help raise the standards in the factory but also to help to improve the quality of life and standard of living for the workers and their families.

Primark are going to have independent analysts to critique your plan. You must justify and give reasons why you want to improve your factory in the ways you have chosen.

Priorities for Development		
1 st Year – \$100,000 budget		
2 nd Year - \$100,000 budget		
Longer Term		
Year 1	Cost	Reasons
Total Cost		