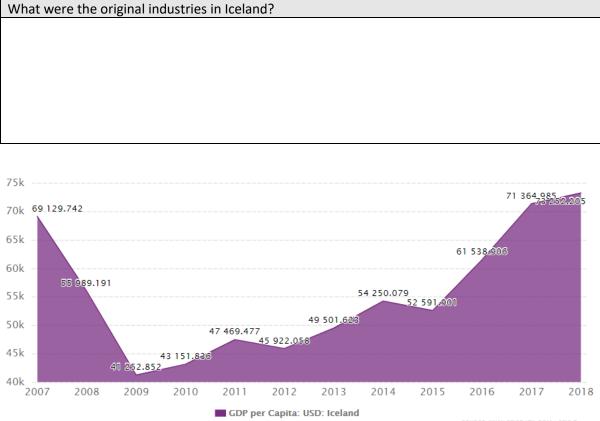


Watch the video embedded on geographypods and complete the activities on this worksheet in response.



SOURCE: WWW.CEICDATA.COM | CEIC Data

The graph on the previous page shows the growth in Icelandic GDP (per capita) from 2007 to 2018. Describe the trend.

What caused the crash started in 2007?

How did Iceland Air increase tourism numbers in Iceland?

Why did the collapse of the IDK actually lead to the revitalisation of the country?

Annotate around the image below why the eruption of Eyjafjallajökull brought a positive boost to the economy.





The screenshot from the video above shows tourist arrivals into Iceland from 2009 to 2017. Describe and explain the pattern of tourism during this period. Don't forget to refer to data from the Y axis.

Describe:

Explanation:

At the peak, how many cities were on a direct flight path from Keflavik airport via Iceland Air & WOW?

Nume						
Now, pause the video, open Google and research the following attractions in Iceland.						
Attraction	Human or Physical	Description of attraction				
Fkagafass		wing attractions in Iceland. Description of attraction	1 0			
Skogafoss						
Reynishverfi						
LAVA – Iceland Volcano &						
Earthquake Centre			J			

Exam Corner: Suggest three ways that tourism might create employment for people in Iceland. (Adapted from Paper 11 June 2017). 1 2 3 Name

Back to the video: Start at 6:20 What is the link between lower paid service jobs and immigration?

You will hear a number of problems that 'over tourism' is causing in Iceland. Annotate these around the image below using two colours. One for environmental & one for socio economic.



Explain what recently happened to WOW Air and how this has impacted on tourism numbers in Iceland.

Name

The last thing to do is to find out about how future tourism can be more sustainably managed in Iceland. Read this article from the Icelandic Tourist Board and make notes on two schemes that encourage sustainable tourism.			
Scheme 1			
Scheme 2			
Scheme 2			

THE ICELANDIC PLEDGE



Find out about the Icelandic Pledge. Write some notes in the space below about it.

CIE Case Study Question Paper 11 June 2017

(c) For a named area you have studied where tourism is important, explain how it is being managed in order for it to be sustainable.

Name of area
[7]

Mark Scheme

6(c)	Levels marking	7
	Level 1 (1–3 marks) Statements including limited detail which explain how tourism is being managed in order for it to be sustainable.	
	Level 2 (4–6 marks) Uses named example.	
	More developed statements which explain how tourism is being managed in order for it to be sustainable.	
	(Note: Max 5 if no named or inappropriate example)	
	Level 3 (7 marks) Uses named example. Comprehensive and accurate statements, including some place specific reference.	
	<u>Content Guide:</u> Answers should refer to appropriate forms of management of tourism, ranging from small scale (e.g. fencing of vulnerable areas of sand dunes to protect them from trampling) to large scale (e.g. creation of National Parks).	
	<u>Place specific reference is likely to consist of:</u> Locational details; Names of places/species within chosen area Specific details of management of area affected,	