

IGCSE Geography Fact Sheet – Factors Influencing Industrial Location

HUMAN FACTORS	PHYSICAL FACTORS
<p>Skilled Labour: In some industries especially quaternary it is important that there is an availability of skilled labour.</p>	<p>Flat Land: It is a lot easier to build on flat land than hilly land so most industries look for flat sites.</p>
<p>Cheap Labour: In other industries like clothes production an availability of cheap labour is very important. This why many clothes factories locate in LEDCs.</p>	<p>Available Land: If industries are successful, they will want to expand, so most industries will look for sites that have the potential to expand factories/offices.</p>
<p>Market: For any industry to survive, they need customers. Therefore, it is very important to locate near their potential market.</p>	<p>Natural Transport Links: In an increasingly globalised world, products are now sold worldwide. Therefore, it is important to be close to natural transport routes e.g. rivers and the coast.</p>
<p>Supply Network: Most industries have a large supply network. To ensure the smooth production of products it helps being close to suppliers.</p>	<p>Available Raw Materials: For any industries that use raw materials (especially weight loss industries), it is very important to be close to them.</p>
<p>Good Schools and Hospitals: Again to attract workers and especially their families, it is important to have good nearby schools and hospitals.</p>	<p>Renewable Energy Sources: It is becoming increasingly important for companies to demonstrate their sustainability. Therefore, it will become increasingly important to have access to renewable energy sources (wind and sun).</p>
<p>Nearby Universities: For quaternary industries that carry out a lot research and development they need to be located near universities that have skilled workers and available laboratories.</p>	<p>Water Supply: For many industries, especially manufacturing, it is very important to be near a reliable water supply (river or reservoir).</p>
<p>Transport Links: It is important to be close to good roads and rail links so that industries can receive supplies and distribute products.</p>	<p>Climate: For some industries a good climate can be very important. For example you would not locate a solar panel research and development company in a place where the sun never shines.</p>
<p>Reliable Electricity and Water Supply: For all industries a constant electricity supply is essential because industries can't afford breaks in production.</p>	