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| **The Story of Bottled Water - Notes from the video** |

a. What are the reasons why people buy bottled water?

b. Approximately how many more times expensive is bottled water when compared to tap water?

c. Why and when did bottled water become so fashionable?

d. What is 'manufactured demand' and how was it carried out?

e. How do bottled water companies try to encourage us to purchase their product?

f. Why is disposal of plastic bottles so controversial?

g. What is downcycling?