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| **Official Partner Name & explain what they are famous for.****Qatar World Cup & Big Business – The Seven Commercial Partners** | **Associated with Football and/or Qatar?****If yes, explain how e.g., ‘makes sportswear’.**  | **Analysis of video and link to World Cup. How does it link to Qatar? Funny? Techie? Famous people?**  | **Does the video grab your attention and make you interested? Explain why or why not. Is there anything controversial about this company sponsoring a sports event?**  |
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